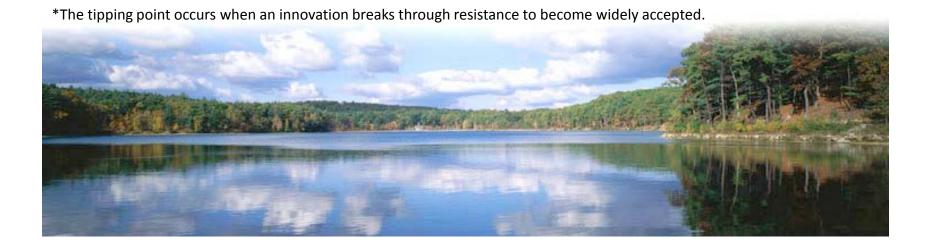


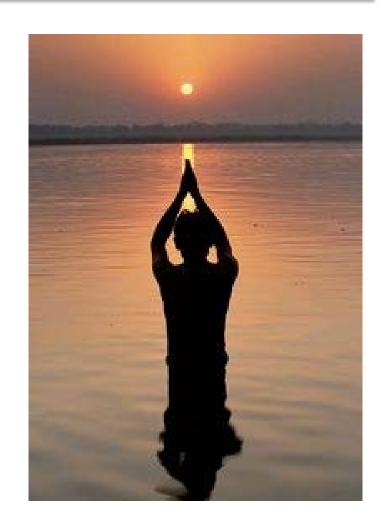
### **Mission**

Create a sustainability vision statement that is inspiring, daunting and measurable. If your intention is to use KINS to take your town green and resilient, you can use something like this as a working mission statement: "We are manifesting a green and resilient (name of your watershed here)."

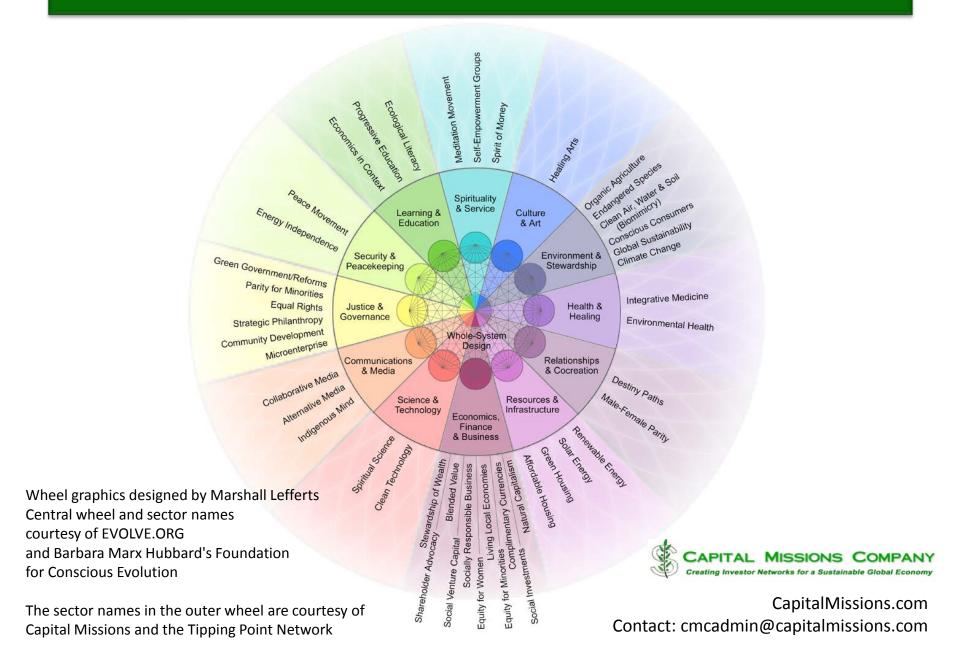


### **Constituencies**

Identify some 30 diverse constituencies most important to achieving that vision and to creating a 'whole systems design.' (For taking watersheds green, see the chart on the next page for possible constituencies, such as organics, renewables, social investing, transpartisan politics, integral education, holistic education, green housing, socially-responsible business, integral medicine, healing arts, etc.)



## **Constituencies of the Tipping Point Network**



### **Identify Members**

Select no more than 30 "key innovators" to be members (one from each constituency), including at least 5 philanthropists who can fund initiatives cocreated in the group. Diversity in race, age, geography, wealth and social spheres should be designed in.

#### Candidates should meet the criteria below:

- ❖ Have high credibility in their constituency;
- Give back strongly in that constituency;
- Have reputation for integrity;
- ❖ Are known for advanced collaboration skills;
- Are conscious that we are all one;
- Are passionate about sustainability;

### **KINS Operating Principles**

Secure the agreement of attendees to operate on the KINS principles:

- Our strategy is generosity.
- ❖ A deal is a good deal when it is good for all concerned.
- Members contribute what they love to do and do well and little else, in heart-based rather than mind-based behavior.
- While members all have special expertise, none know how to manifest the mission. Thus members sit at the table of unknowing and co-create the plan with each other, inviting Spirit/God to co-create with them for the highest good of all concerned. All spiritual beliefs and religions are honored.
- Given the KINS' diversity, members understand that it will be normal to feel triggered. Thus members agree that, when they feel upset, they will go within and ask what within them is asking to be healed. They feel free to ask for help if needed and, after turning the upset into an opportunity, they may share the story of empowering themselves with the network.
- Everyone has equal time at the mike.
- All information is available to all the members all the time.
- Members do their best to return emails and phone calls within 48 hours.
- Cutting-edge information from each constituency is shared confidentially, building trust among members.

### Founders' Weekend

Schedule a Founders' Weekend on land stewarded by humans for the 30 to design the optimal network, serving organic food and including Earth meditations designed by those attending. This is important for members to reconnect with Mother Earth who gives us life. Each member tries to honor the interests of the constituency they are devoted to, suggesting ways their constituency can help specific other constituencies and requesting help from different constituencies as needed. The goal is to design a picture of the future that works for all the constituencies by exercising members' imaginations, truly co-creating with each other and Spirit/God. In this way, a whole systems design is manifested. While the design itself tends to be highly inspired, members themselves contribute basically what they love to do and do well, so that members are NOT exhausted by the network, simply inspired. Once member can 'see' together the future they desire for all, it becomes possible to manifest it.

### **Implementation of Network Design**

Implement the Founders' design for the future that works for all the constituencies, with members self-funding the network, which may or may not need staff. Governance is managed by consensus with members rotating facilitation duties, unless otherwise agreed.



### **Meeting Agendas**

Meetings give equal respect to the sharing of 'inner work' people are doing (spiritual inquiry of any kind) and related outer work that achieves the network's mission. (See Presence, by Peter Senge et al, for a good description of a KINS-type process.) Members educate themselves and each other about sustainability, analyzing which initiatives most deserve their shared support to achieve the mission they have chosen. Members implement the initiatives with the highest possibilities for all.



# Potential Constituencies of the Tipping Point Network

#### Culture & Art Healing Arts

#### Environment & Stewardship

Organic Agriculture Endangered Species Clean Air, Water & Soil Biomimicry Conscious Consumers Global Sustainability Climate Change

#### Health & Healing

Environmental Health Integrative Medicine

#### Relationships & Cocreation

Planatary Systemics Destiny Paths Male-Female Parity

#### Resources & Infrastructure

Renewable Energy Solar Energy Green Housing Affordable Housing

#### Economics, Finance & Business

Stewardship of Wealth
Shareholder Advocacy
Blended Value
Social Venture Capital
Multi-national Corporate Responsibility
Equity for Women
Institutional Investors
Living Local Economies
Global Innovation
Equity for Minorities
Complimentary Currencies

Socially Responsible Investments

#### Science & Technology

Spiritual Science Clean Technology

Natural Capitalism

#### Communications & Media

Collaborative Media Alternative Media Indigenous Mind

#### Justice & Governance

Global Visionaries
Green Government
Government Reforms
Parity for Minorities
Equal Rights
Strategic Philanthropy
Community Development
Microenterprise

#### Security & Peacekeeping

Peace Movement Energy Independence

#### Learning & Education

Ecological Literacy Progressive Education Economics In Context

#### Spirituality & Service

Meditation Movement Self-Empowerment Groups Spirit of Money

### Funders of The Tipping Point Network

**Grant Abert** John Chen Krystyna Jurzykowski Lynnaea Lumbard Mark McDonough **Kelly Michel** Sam Mills **Ron Miller** Sheirah Foundation (Howard Rosenfeld and Sheryl Leach) **Tommy Short** John Smith **Mary Stranahan Molly Stranahan Marion Weber** 

Founding Funders will be honored in perpetuity on Tipping Point Network materials.

## **Tipping Point Network Initiators**

Name	Title	Affiliation	Constituency
Rebecca Adamson	President	First Nations Development Institute	Indigenous Mind
Ray Anderson	Founder	Interface, Inc.	Corporate Social Responsibility
Rachel Bagby	Founder	Singing Farm	Healing Arts
Orland Bishop	Founder & Director	Shade Tree Multicultural Foundation	Social Justice
Mike Eckhart	President	ACORE	Renewable Energy
Malaika Edwards	Founder	The Peoples' Grocery	Local Living Economies
Mark Finser	President	Rudolf Steiner Foundation	Spiritual Science
Jim Fournier	Founding Partner	Eprida	Internet Connectivity
Gil Friend	Founder	Natural Logic	Sustainability
Tracy Gary	Donor Liaison	Inspired Legacies	Strategic Philanthropy
Alisa Gravitz	Executive Director	Co-Op America	Conscious Consumers
David Johnston	President	What's Working	Green Building
Van Jones	Executive Director	Ella Baker Center	Social Justice
Penny Kelly	Co-Owner	Lily Hill Farm and Learning Center	Science & Consciousness
Rachael Kessler	Founder & Director	PassageWays Institute	Holistic Education
Fred Kirschenmann	Distinguished Fellow	Leopold Center for Sustainable Agriculture	Organics
Joseph McCormick	Co-Founder	Democracy in America Project	Integral Government
Nipun Mehta	Founder	CharityFocus.org	Inspired Philanthropy
Michele Robbins	Co-Founder	Youth for Environmental Sanity	Increasing Philanthropy
Charles Terry	President	Terry-MacGregor Associates	Integrative Medicine

A tipping point . . .

chain reaction . . .

will occur . . .

to catalyze . . .



globally sustainable economies

**The Tipping Point Network** 

Susan Davis
President
Capital Missions
2011